

58/100 Good

Decent baseline with clear room to grow.

Full Audit · Professional · Founder / Builder · EN-US · 91 posts analyzed

1,038 followers · 289 following · following/followers 0.28

Healthy ratio for accounts with 1038 followers (following should be roughly half your follower count or less).

View this report online: <https://postory.io/x-profile-audit/example>

Category scores

CATEGORY	SCORE	WHAT IT MEASURES
Post Consistency	72/100	How steady your posting rhythm is against your niche's band.
Replies	38/100	How actively you reply to other people, day by day.
Content Mix	70/100	Variety of formats and topics across the feed.
Profile	76/100	Bio, avatar and display name clarity.
Timing	52/100	How well your posting hours match when your audience is around.

Summary

You clearly know what you're doing — your best topics outperform, your breakouts prove the formats work — and then you spend half your calendar posting a topic nobody replies to, into hours nobody's awake, while averaging 9 replies a day in a game that starts at 15. The data says the audience is there. The habits are what's keeping this account at 58.

What's working & what's hurting you

What's working

- Strong format variety — text, images and threads all show up in the mix
- Healthy follower-to-following ratio — reads as a creator account, not a follow-back hunter
- Avatar is recognizable and on-brand
- 5 breakout posts in the window — you already have formats that can pop
- Writing style is clean — no emoji spam, no hashtag walls

What's hurting you

- Reply cadence is 9.3/day — barely half the 15/day minimum, and 6 of the last 7 days missed it
- Reply volume swings from 1 to 31 a day — engagement happens in bursts, not as a habit, and the algorithm rewards habits
- Only 55% of posts land in your proven windows — nearly half publish into dead hours
- A 3.5-day silence (Jul 7-11) reset your momentum mid-window — multi-day gaps cost more reach than they seem to
- Last week slipped to 10 posts, below your 14/week minimum band
- "AI Tools And Tech" is 13% of your posts but earns views without replies — the hook isn't converting attention
- Your two best-performing topics are only 30% of output while a proven loser keeps its slots — the mix is inverted
- Bio mixes growth consulting with account security — a visitor can't tell what you actually offer in one read
- 0 quote posts in 91 posts — you never borrow reach from bigger conversations

Suggested fixes

7 ACTIONS · +32 PTS POTENTIAL

Critical · Fix first — biggest score gain

3 · +19 pts

HIGH IMPACT Add a second daily reply round

+8 pts

You're at 9.3 replies/day against a 15/day minimum, and 6 of the last 7 days missed it. Book two fixed 20-minute slots (morning + evening) and reply to accounts in your niche with real takes, not "great post". Clearing 15/day is the single fastest lever on this report; 30/day is where it starts compounding.

HIGH IMPACT Rebalance the topic mix toward your proven winners

+6 pts

"Community And Networking" and "X Growth And Strategy" beat your baseline but are only 30% of what you publish. Flip the ratio: aim for 50-60% in those two lanes for the next 30 days and let the losers fight for what's left. Your own data already told you what works — this fix is just following it.

HIGH IMPACT Fix or drop the "AI Tools And Tech" angle

+5 pts

13% of your posts, views but no replies — people look and scroll on. Rework the format: open with the outcome ("This tool saved me 4 hours/week"), show one concrete result, end with a question. If two weeks of that doesn't move reply rate, give the slots to a winning lane.

Moderate · Meaningful wins worth scheduling

3 · +11 pts

MEDIUM IMPACT Rewrite the bio around one promise

+4 pts

Right now it sells growth consulting AND account security — a visitor deciding in 3 seconds can't tell which one you are. Pick the growth promise and make the outcome concrete, e.g.: "Helping founders turn X & Threads into inbound leads | Founder of Postory". Specific outcome beats "grow faster" every time.

MEDIUM IMPACT Move off-peak posts into your proven windows

+4 pts

Only 55% of posts hit your recommended windows. Your strongest slots so far: Sun 21:00-22:00 and Sat 08:00-09:00. Reschedule the off-peak half of your queue into those windows — same content, better hours, free reach.

MEDIUM IMPACT Kill multi-day silences with a buffer queue

+3 pts

Your longest silence this window was 3.5 days, and last week fell to 10 posts against a 14/week minimum. Keep 5-7 scheduled posts in the queue at all times so a busy week publishes itself — consistency is the one category you control completely.

Minor · Polish after the big rocks

1 · +2 pts

LOW IMPACT Start quote-posting 2-3 times a week

+2 pts

91 posts, zero quote posts. Quoting a bigger account's take with your own angle puts your reply in front of their audience — it's the cheapest borrowed reach on the platform and you're leaving all of it on the table.

Your winning template

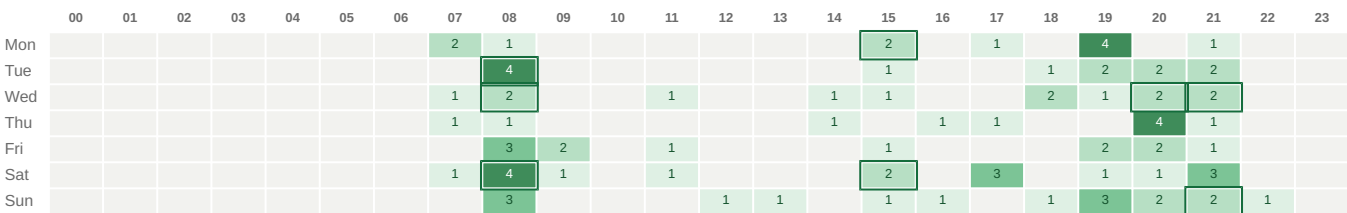
Recipe: Milestone-based personal update + 50-120 chars + single image attachment + posted evenings or early mornings + enthusiastic and vulnerable tone.

Why it works: The author's audience connects with the transparent, real-time documentation of growth milestones, which builds social proof and relatability.

Next draft: Write a short, enthusiastic post under 120 characters celebrating a specific recent milestone or progress update in your project. Include a call to action asking your followers about their current progress.

Timing

WHEN YOU POST — 91 POSTS, DARKER = MORE POSTS, OUTLINED = YOUR PROVEN BEST SLOTS



Peak slot: 4 posts. Hours are Europe/Warsaw.

Recommended windows

- Mon-Fri 08:00-10:00 local
- Mon-Fri 13:00-14:00 local
- Mon-Fri 19:00-21:00 local
- Sat-Sun 08:00-10:00 local
- Sat-Sun 12:00-15:00 local
- Sat-Sun 20:00-22:00 local

Your own best windows (from 91 posts)

- Mon 15:00-16:00 — 1.3× your average (2 posts)
- Tue 08:00-09:00 — 1.4× your average (4 posts)
- Wed 08:00-09:00 — 1.4× your average (2 posts)
- Wed 20:00-22:00 — 1.6× your average (4 posts)
- Sat 08:00-09:00 — 3.0× your average (4 posts)
- Sat 15:00-16:00 — 1.5× your average (2 posts)
- Sun 21:00-22:00 — 3.5× your average (2 posts)

Best days

- Sat — 1.4× your average engagement (17 posts)
- Wed — 1.1× your average engagement (13 posts)

Multipliers (e.g. 1.4×) compare engagement in that slot to your overall average. Times shown in Europe/Warsaw.

Post consistency

LAST 2 MONTHS

OVERALL READ

You cleared the 14/wk minimum in 88% of the last 2 months — cadence is locked in. Next level: 21/wk is where full cadence credit starts (you average 11.4/wk). 2 silent weeks in that window. Longest silence: 4 days — the algorithm cools down fast on gaps that long. Best week hit 23 posts.

Average per week	11.4 posts/wk over 8 weeks
Posts per day (last 30d)	2.37
Weekly target	14–70 (full credit at 21)
Weeks below target	1 of 8
Median gap between posts	10.5 h
Longest silence	3.6 days (Jul 07 → Jul 11)

WEEK OF	POSTS
Jun 20	0 below target
Jun 27	0 below target
Jul 04	4 below target
Jul 11 · best week	23
Jul 18	19
Jul 25	17
Aug 01	18
Aug 08	10 below target

Replies

LAST 7 DAYS

OVERALL READ

Averaging 9.3 replies/day — close to but under the 15/day minimum. 6/7 days fell below the 15/day minimum. Best day hit 31 replies.

Replies per day	9.3
Target per day	15 (full credit at 30)
Days below target	6 of 7
Days without replies	0 of 7

DATE	REPLIES
Aug 09	5
Aug 10	1
Aug 11	6
Aug 12	2
Aug 13	8
Aug 14 · best day	31
Aug 15	12

Sweet spot: 15–200 replies/day. Above 200/day the platform's anti-spam systems start reading the account as automated.

Profile fundamentals

BIO · AVATAR · NAME

Bio — 62/100

“Helping founders & creators grow faster on X, Threads & Bluesky | Account security & ban prevention | Founder of Postory”

Clarity / audience clarity 70 / 58 (higher is better)

Noise 35 (lower is better — emoji, buzzwords, filler)

- The term 'grow faster' is slightly generic and could be more specific regarding the outcome (e.g., engagement, leads, or reach).
- The bio mixes growth consulting with technical account security, which might confuse visitors about the primary service offering.
- Try: Growth Strategist for Founders | Helping you scale reach on X & Threads | Founder of Postory
- Try: Social Media Growth & Account Security for Creators | Founder of Postory
- Try: Helping Founders scale on X & Threads | Expert in account security & growth automation | Founder of Postory

Avatar — 95/100

Face / logo yes / no

Visibility / background 95 / 95 (higher is better)

Matches account type yes

- Perfect — nothing to improve.

Display name — 92/100

“Vadym Petryshyn” · @vadym_petryshyn

- Solid. Small tweaks could still earn the last few points.

Your breakout posts

5 POSTS · ≥3× MEDIAN

These posts beat your own median engagement by 3× or more. The pattern in them is the pattern to repeat.

27.8× your median · 431 engagements · 6,033 views · Jul 18 · 08:56
166 likes · 131 replies · 3 reposts · image attached

“Happy Saturday! Looking for new connections. If you're a founder or creator, let's make some fun together!”

Why: The personal selfie establishes immediate human connection and authenticity, while the Saturday morning timing invites casual networking. Repeat this by using high-quality personal photos to humanize your professional brand and encourage community interaction.
<https://x.com/i/web/status/2078373407058444421>

13.2× your median · 205 engagements · 3,984 views · Aug 02 · 21:54
89 likes · 58 replies · 0 reposts · image attached

“I DID IT! 1k in less than 4 months. Fully organic growth. My strategy works!”

Why: This post leverages a milestone achievement to build social proof and authority, using the image to validate the claim of organic growth. Repeat this by sharing specific, verifiable wins to build trust.
<https://x.com/i/web/status/2084004890708226144>

7.8× your median · 121 engagements · 1,484 views · Jul 22 · 21:44
51 likes · 35 replies · 0 reposts · image attached

“I can't believe I crossed 900 followers. I'm so close!”

Why: The vulnerability of sharing a near-miss milestone creates a relatable narrative that invites audience support and celebration. Repeat this by documenting your journey toward specific goals to foster a supportive, invested audience.
<https://x.com/i/web/status/2080016165972123745>

7.0× your median · 109 engagements · 1,667 views · Aug 01 · 21:38
51 likes · 29 replies · 0 reposts · image attached

“Oh my god, I am so close to 1k followers. Almost 4 months of hard work!”

Why: The emotional transparency regarding the effort behind the milestone resonates with other creators, turning a simple number into a story of persistence. Repeat this by highlighting the hard work behind your achievements.
<https://x.com/i/web/status/2083638470149574763>

6.5× your median · 101 engagements · 2,281 views · Jul 28 · 08:05
48 likes · 26 replies · 1 repost · image attached

“Morning! How are you today? I'm working on a new landing page, A/B tests, and email strategy. What's your focus today?”

Why: The combination of a personal selfie and a specific, tactical question about daily workflow invites high-value replies from peers. Repeat this by pairing personal updates with specific questions to drive meaningful professional dialogue.
<https://x.com/i/web/status/2081984384744243307>

Your writing style

EMOJIS

<0.1 / post

2% of posts · Natural

HASHTAGS

0 / post

0% of posts · Clean

MENTIONS

0 / post

0% of posts

LINKS

11% of posts

0.11 links / post avg · Rare

Average post length **131 characters**

Your writing style reads clean — no overuse of emojis, hashtags, or links, and length is reasonable.

Content mix & topics

Format diversity / topic diversity **99 / 91**

FORMAT

SHARE OF POSTS

Text 32%

Image 46%

Video 19%

Carousel 3%

Double down on SaaS and growth strategy Your X growth and SaaS development content are your strongest assets, consistently delivering 1.75× and 1.61× your median engagement across 38 combined posts. While your AI tools content reaches people, it suffers from a hook

problem that prevents meaningful interaction. Focus your energy on your proven lanes and rewrite your hooks for AI-related topics to better convert your existing reach.

Community And Networking — 8% of your feed · 22% of engagement [DO MORE](#)

EARLY SIGNAL

Earns 93% more than your average post (1.93×)

7 posts · 83.6 avg engagement

This is a promising signal with 7 posts earning 1.93× your typical engagement; test this with 5-10 more posts.

- Algorithm shows these to 30% fewer people than your average
- People reply 2.5× more often when they see it
- Mixed — some posts land, others don't

"Happy Friday! I am back from vacation and full of energy to move forward! Today I am going to release a new video comparison of X vs Threads and improve the fol"

"No work today, rest only."

"Happy Saturday! In the AI world, founders and creators are the most valuable community. Let's connect and build together!"

X Growth And Strategy — 22% of your feed · 26% of engagement [DO MORE](#)

Earns 75% more than your average post (1.75×)

20 posts · 34.5 avg engagement

This is a reliable lane with 20 posts earning 1.75× your typical engagement; schedule more of this content.

- Algorithm shows these to 23% more people than your average
- People reply 1.4× more often when they see it
- Mixed — some posts land, others don't

"Almost 100 new users in one day! Before yesterday, my maximum was about 45. I honestly do not understand what happened yesterday."

"I think I understand why your first posts after a pause gets more impressions. X sends your followers a push notification that you've posted for the first tim"

"X's new monetization rule: 500k impressions from original posts by verified accounts. In practice: - Goodbye, reply guys - reply impressions no longer count. - "

SaaS Development And Metrics — 20% of your feed · 21% of engagement [DO MORE](#)

Earns 61% more than your average post (1.61×)

18 posts · 30.6 avg engagement

This is a reliable lane with 18 posts earning 1.61× your typical engagement; continue with this repeatable winner.

- Reach is about average
- People reply 1.3× more often when they see it
- Consistent — not driven by one viral hit

"Removing the free plan destroyed my conversions. After I removed it, the number of paid users decreased 5 times. Most people use my service for scans and repo"

"This is a truth that I cannot believe. - 9,624 users - 339 registrations Only for the last 30 days. I released at the beginning of July, about a month ago."

"Happy Thursday! Working from the Sahara today at +38°C. - Improving onboarding - Adding a wall of tweets to the landing page - Adding bot detection to Social Sh"

Content Creation And SEO — 7% of your feed · 6% of engagement [DO MORE](#)

EARLY SIGNAL

Earns 61% more than your average post (1.61×)

6 posts · 27.0 avg engagement

This is a promising signal with 6 posts earning 1.61× your typical engagement; test this with 5-10 more posts.

- Reach is about average
- People reply 1.4× more often when they see it
- Mixed — some posts land, others don't

"New record! 7k clicks in the last 28 days! I want to clarify for those who do not understand: that is just from Google. I also have a lot of clicks from Bing, C"

"1 month on YouTube. It is hard, but I like it just as much as X. I am not going to stop, I need to work on my videos harder. So many ideas, so little time :("

"OMG, 5k clicks in the last 28 days! I made it with fully AI generated blog, and add some my videos from YouTube there."

Other — 5% of your feed · 10% of engagement

KEEP

EARLY SIGNAL

Earns about the same as your average post (0.93×)
5 posts · 51.0 avg engagement

This topic is balanced with 5 posts earning 0.93× your typical engagement; keep posting at your current cadence.

- Reach is about average
- People reply 1.5× more often when they see it
- Consistent — not driven by one viral hit

"I DID IT! 1k in less than 4 months. Fully organic growth. My strategy works!"

"Did ID verification and recommend it to all: not a magic pill against bans, but it boosts your account's trust from X's side."

"Attracting people's attention is the first skill - before AI, before product, before everything else."

Account Security And Bans — 25% of your feed · 10% of engagement

KEEP

Earns 21% less than your average post (0.79×)
23 posts · 11.6 avg engagement

This topic is balanced with 23 posts earning 0.79× your typical engagement; keep posting at your current cadence.

- Reach is about average
- People reply 34% less often when they see it
- Consistent — not driven by one viral hit

"You will be in shock, but I think about 30% of your following list consists of dead accounts or bots that you have to unfollow ASAP. This is feedback from one o"

"Now you can clean up your following list: - Dead accounts - Suspicious accounts with restrictions - Accounts that do not follow you back (if you need 😊) I was r"

"3 steps to fix shadowban."

AI Tools And Tech — 13% of your feed · 5% of engagement

FIX OR DROP

Earns 43% less than your average post (0.57×)
12 posts · 11.1 avg engagement

This has a hook problem across 12 posts; rewrite your openers to convert your reach instead of dropping the topic.

- Reach is about average
- People reply 39% less often when they see it
- Mixed — some posts land, others don't

"Today I performed a security review using Claude Ultracode, additional security check tools, and a manual review. Ultracode burned 40% of my weekly limits on C"

"Just check how I create my posts. Fix & format, then publish or schedule them to X, Threads, Bluesky in 1 click. I really love it!"

"https://t.co/OrZUJzmNMY"

Formats and lengths that earn your engagement

Prioritize images and medium-length posts Your images account for 46% of your posts but capture 68% of total engagement, making them your most efficient format. Conversely, your text and video posts represent 51% of your volume but only 25% of engagement. Shift your focus toward medium-length posts, which earn 47% of engagement despite being only 35% of your output.

By format

FORMAT	POSTS	% POSTS	% ENGAGEMENT	AVG ENG.	AVG VIEWS	VERDICT
Image	42	46%	68%	43.1	776	Do more — Images earn 68% of your engagement from only 46% of your posts.
Text	29	32%	16%	14.7	397	Fix or drop — Text posts earn only 16% of engagement despite making up 32% of your volume.
Video	17	19%	9%	13.3	509	Fix or drop — Videos earn only 9% of engagement from 19% of your total posts.
Carousel	3	3%	7%	60.0	1041	Too early to judge — You have only posted 3 carousels, which is not enough data to judge.

By length

LENGTH	POSTS	% POSTS	% ENGAGEMENT	AVG ENG.	AVG LENGTH	VERDICT
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Medium (88-157 chars)	32	35%	47%	39.0	122 chars	Do more — Medium posts earn 47% of engagement from only 35% of your total posts.
Short (≤ 87 chars)	30	33%	27%	23.4	51 chars	Fix or drop — Short posts earn 27% of engagement while representing 33% of your total posts.
Long (158+ chars)	29	32%	26%	23.8	222 chars	Fix or drop — Long posts earn only 26% of engagement despite making up 32% of your volume.

Engagement health

Healthy

Solid baseline with one or two weak signals. Fix the weakest lever first.

FIX THIS FIRST — QUOTE RATE

Posts aren't remix-worthy. Take stronger, specific positions instead of balanced takes — agreement doesn't travel on X.

METRIC	YOU	VERDICT	WHAT IT MEANS
Engagements per view	4.73%	Good	How often a viewer reacts. Measures hook + payoff strength. (ok at 1%, good at 3%)
Reply rate	1.29%	OK	Share of viewers who reply. Conversation density drives algorithmic reach on X. (ok at 0.5%, good at 2% · Healthy range on X: 1-2%)
Quote rate	0.009%	Low	Share of viewers who quote-tweet your post with their own take. Retweets are zero-effort boosts; quote-tweets are the quality amplification signal on X. (ok at 0.02%, good at 0.1% · Healthy range on X: 0.1%+)
Engagement rate (followers)	2.8%	Good	Avg engagements per post against your follower count — the classic ER everyone benchmarks. (ok at 0.5%, good at 2% · Healthy range on X: 1-3%)

Quote rate is measured across 5 reposts/quotes and 55,870 views.

Avg engagement per post	29.0
Avg views per post	614
Views (30d, approx.)	47,605
Repost rate	0.016% (basis: views)
Originality	100% original · 0% quote posts · 0% reposts (91 posts)